

Fifield News

Spruce up Fifield

For the last few years there has been a 'Litterblitz' day in Fifield when litter hunting volunteers have dived into ditches, hunted under hedges, retrieved from verges and collected bags of litter from the highways and byways. For 2012 it would be good to go a little further and, with the use of extending mops, wash down the signposts and clean out the telephone box, so that visitors know that we appreciate our parish. Weather permitting, this will be on **25th March**. Look out for information including start time.

Hall Christmas Party

The Trustees of the Parish Hall gave their now customary Christmas Party when they invited everyone living in the Parish to come as their guests as a thank you for support and help through the year. This year the party took place a few days after the installation of the 'baffles' - which are a huge success and make all the difference to the acoustics. Many thanks

to all those who contributed to the expense of having them installed.

Car Boot Sale

Sunday 15th April, 2012 at the Fifield Memorial Recreation Ground

The Car Boot Sale is partly to replace the Fifield and Idbury Fete, which will not take place in 2012. Pitches are expected to cost £8 to £10. There will be a refreshment stall. There will be more information in the March/April newsletter. To book a pitch contact Lucy Maitland Smith on: 01993 832441 or Catherine Hitchens on: 01993 831881.

Art Group

Fifield's deservedly popular Art Group welcomes visitors for coffee and refreshments around 11.30am any Friday morning when the Group is in session. The not-to-be missed 2012 Exhibition will be on **Saturday 24th March** at the Fifield Parish Hall. For more information contact Movita Gay on: 01993 831112.

Catherine Hitchens

The WYC Rebranded

The Wychwood Youth Club with its current 40 members has survived ups and downs for 30 years. Youth clubs are now much more important than they ever were. Our management committee felt the Club should make itself better known. How better to do this than an approach to Gary Cooke, the Wychwood design guru? He promised to think about it later that day on the train to London and must have had a moment of brilliance as he suddenly realised the WYC for the Wychwood Youth Club are the first three letters of WYChwood. To relate to the Club members he has used digital figures



and abbreviated words which are the language the young use in their text messages. He has included both in the logo. His final touch was to

replace the two "O"s of Wychwoods with a % symbol (the texting alternative) which is echoed in the '100% fun!' slogan that accompanies the logo.

A survey showed that the young picked up the meaning straight away and the older members were rather slower. We are now looking for sponsors to cover the cost of producing T Shirts for members to wear and advertise the WYC.

Malcolm Cochrane