

THE DARK HORSE VENTURE

Discovering the talents of older people

The Dark Horse Venture is an award scheme for people aged 55 and over. Any retired or older person can join the scheme no matter how fit or frail they are, irrespective of their background or present circumstances.

The Dark Horse Venture is all about self-discovery. It presents opportunities for people to get involved in new activities, hobbies and studies, encouraging them to achieve their personal best. All activities are non-competitive.

It further provides an opportunity for people to use their hidden talents and abilities for creative purposes and to direct their life or work skills and experiences to help others, including children and young people. There are four categories in which people can enter the scheme, so that everyone can select an activity that best suits them.

Activities can range from relaxing pastimes to more strenuous programmes of studies, volunteer projects, sports and explorations.

All you have to do is to select an activity you have not tried seriously before, and become involved in it for at least twelve months.

During this time you will be able to benefit from the guidance and advice of a person of your choice – someone familiar with the activity you have chosen.

The Dark Horse Venture has encouraged thousands of retired and older people throughout the U.K. and far beyond, to regain a focus in their lives. This is often very important for those people who struggle with loneliness and boredom. Others who enjoy a busy and active retirement also find the scheme helpful in providing them with encouragement and recognition for their efforts and achievements by the awarding of Dark Horse Venture certificates.

**To find out more, contact: The Dark Horse Venture,
Kelton, Woodlands Road, Liverpool. L17 0AN Tel: 0151 729 0092.**

Return to sender

To stop junk mail arriving on your doormat, contact the Mailing Preference Service where you can register a request not to receive unsolicited mailings in the future. The service is sponsored by the Royal Mail and the Direct Marketing Association and over 90% of companies consult the service when arranging mailings. Ring for an application form on Tel. 020 7766 4410 or send your request in writing to: The Mailing Preference Service, Freepost 22, London W1E 7EZ. Registration is free.