

IS THERE ANYBODY OUT THERE?

No, I don't mean in outer space, but much nearer to home. This magazine could be in terminal decline unless we are able to recruit some younger help. Most of the founders were retired at its inception thirteen years ago. Some have unfortunately already left us, and with the exception of the Editor, Ascott, Milton and Shipton distributors, we were all around in the 1920s or before.

Our most urgent needs are for someone to 'shadow' those in charge of the advertising, distribution, and production.

Advertising space is let on an annual basis so advertisers must be contacted well before the first issue of each volume. This involves correspondence and telephone calls and, of course, the collection of the fees. There are changes in copy to be dealt with and the accommodation of new advertisers if space is available. Once the advertising for the new volume has been completed - it takes six to eight weeks - there is little to do for the rest of the year other than to deal with enquiries for space and changes of copy. We have 100 advertisers and dealing with them is a very pleasant and interesting activity.

Distribution has to be supervised to ensure that each area distributor has the required number of copies, and retail outlets supplied with their needs. Both tasks naturally require the maintenance of adequate records.

Production back-up presents the most difficulties if we are to maintain the present production method using computers, printers, scanners etc. It may be possible to revert to typing, cutting and pasting, to produce camera-ready copy, but we would still require the typist(s) and set-up 'artists'.

Perhaps there is someone with time for a hobby who would like to learn to use my equipment. As I have more than one computer, it would be possible for someone sufficiently interested to duplicate the tasks, which would enable fairly rapid learning. If you feel you would like to help with any of the above, please contact me on 830559, or George Longhurst on 831042.

Don Salter.

THE LEAGUE OF FRIENDS OF TALL TREES JUMBLE SALE

The Jumble Sale held in Milton Village Hall on 14th November raised an amount approaching £500. This could not have been achieved without the magnificent support of all our contributors, helpers and purchasers.

Thank you all for your continued support.