

## The Great Pizza Party Read-in Harvesting the Wychwood!

The challenge was to harvest the best of *The Wychwood*, but how to achieve this? How to really understand what was in all the back numbers of the magazine and make some sense of them?

So was born the Great Pizza Party Read-in! Christine, Liz, Heather and Fiona undertook to read EVERY copy of the *The Wychwood* from 1980 to the present and to classify interesting articles and snippets. Mike's job



was to ensure that all the articles were on the web-site archive and to produce the harvest reference document that the contributors could then use for the final articles. Helped by good wine and humour along with a

great selection of pizzas the task was completed in one five-hour evening session.

We do hope you think the results were worthwhile, we certainly enjoyed the pizzas!

## Hubert and the Printers A Valued Relationship

Like so many organisations, *The Wychwood* relies on a number of people behind the scenes to make it happen, and none more so than Hubert Williams and Tim Browning. Tim was at MBA Group and became associated with *The Wychwood* when he first met Don Salter in 1990. Even then, Don was creating the magazine on a PC and sending the many discs to Tim who printed it on the newly introduced Xerox DocuTech. In 1992 Hubert joined Tim and both moved to Direct Image in 1995 where Hubert took over the *The Wychwood* account in 2003. A merger in 2004 changed the name to Hendi Systems. The most recent move happened over Christmas 2008, when Hendi, hit by the credit crunch went into receivership. Once again Hubert saved the day, taking us to PrintFlow Ltd, our current printers.



Hubert's input has been instrumental in underpinning many of the recent changes we have made to the magazine; the increase in page numbers, the introduction of colour covers and colour centre spreads and now this, The Special Edition!

He has also saved us from the potential disasters that are always just around the corner. Like the time we lost all the advert files just before going to print, when he was able to retrieve them from a previous issue. Or the time, before we had electronic transfer, when our computer disc, sent recorded delivery, went astray. That time, he organised a weekend shift to get the magazine onto the street on time. Over the years, we have never missed a deadline but there have been some scary moments!